

FOR IMMEDIATE RELEASE:

Contact:

Mary Kay Haseley

Project Firefly Animation Studios

Phone: 407-224-5192

marykay.haseley@projectfirefly.com

www.ProjectFirefly.com

**Nextoons:The Nicktoons Film Festival
2005 Viewers Choice Award goes to
Project Firefly's Farm Force-"Send in the Clones"!**

ORLANDO,FL, September 30,2005 - PROJECT FIREFLY, LLC, the extraordinarily talented Orlando-based animation studio, is the winner of this year's *Nextoons:The Nicktoons Film Festival Viewer's Choice Award* for its film, **Farm Force: "Send in the Clones"**.

Farm Force is an action-packed comedy centered around three seemingly ordinary farm animals, a chicken (Layla), a pig (Bigg) and a fish (Fishstix), who gain super powers after being struck by lightning from a super-charged nuclear tornado. The fledgling trio of superheroes pledge wing, hoof, and fin to protect their farm and the surrounding countryside from the evil schemes of their nemesis, Moojo, the mad cow, and an array of guest villains.

"We are thrilled that the incredible team of artists at Project Firefly is being recognized for their talents, along with Ethan Long (creator) and Robin Cowie (co-producer), who collectively brought this project to fruition," said Dominic Carola, President and co-founder. "Our next exciting step is to secure distribution for future episodes," added Paulo Alvarado who co-directed with Carola.

Project Firefly represents a unique blend of creative talent, proven experience and abundant potential. Founded by four veteran animators in March 2004 after the closure of the Walt Disney Feature Animation Florida Studio where the four had worked, the company has quickly grown by adding many of their former animation colleagues. The company's first big-screen debut will come in early 2006 with a Universal Pictures feature release of which Project Firefly is doing about a quarter of the film.

Project Firefly is a full service animation studio providing both 2-D and 3-D quality animation for theatrical and video releases, television series, commercials and interactive/internet media. Project Firefly generates original content as well as offers outsourcing support.

For more information, contact Project Firefly Animation Studios at 407.224.6730 or 800.264.0266 or visit www.ProjectFirefly.com.

###